

Research an industry

The screenshot shows the Dow Jones Companies & Executives interface. At the top, there are tabs for 'My Companies', 'Company', 'Industry', 'Executive', and 'Government'. The 'Industry' tab is selected. Below the tabs, there are radio buttons for 'Dow Jones Industry', 'SIC', 'NAICS', and 'NACE'. A search box contains the text 'financial'. A dropdown menu is open, showing 'Name' and 'Description' options. A list of industry categories is displayed, including Accounting/Consulting, Advertising/Public Relations/Marketing, Aerospace/Defense, Agriculture/Forestry, Airlines, Automobiles, Banking/Credit, Business/Consumer Services, Chemicals, Clothing/Textiles, and Computers/Electronics. A callout box with a blue circle and the number '1' points to the search box.

Below the search results, there is a 'Browse Factiva Industries' section with a callout box with a blue circle and the number '2' pointing to it. This section lists various industry categories like Trusts/Funds/Financial Vehicles, Investment Trusts/Funds, Clearing House/Reserve Activities, Financial Investments, Investment Advice, Risk Management, Accounting, Management Consulting, Credit Rating Services, Agents/Managers for Public Figures, Investing/Securities, and Microfinance.

The main content area shows the 'Industry Snapshot' for 'Trusts/Funds/Financial Vehicles'. It includes a 'Discovery Pane' with a callout box with a blue circle and the number '6' pointing to an 'Add to Watch List' button. The snapshot is divided into three columns: 'Companies', 'Subjects', and 'Industries'. Each column contains a list of items with associated values. For example, in the 'Companies' column, iShares PLC has a value of 1,096. In the 'Subjects' column, Press Release has a value of 35,217. In the 'Industries' column, Private Equity has a value of 10,572. A callout box with a blue circle and the number '3' points to the 'Snapshot >' link. Other callouts with numbers 4, 5, and 6 point to 'Peer Comparison', 'Analysis and Profiles', and 'Add to Watch List' respectively.

Below the snapshot, there is a 'Top Participants by Sales' section with a table listing companies and their sales figures. The table has two columns: 'Company' and 'Sales'. The companies listed include Inbursa Siefore S.A. De C.V., Compagnie Nationale a Portefeuille, Antarchile SA, LEOPALACE21 CORPORATION, ProLogis, Franklin Resources, Inc., HAL Trust, Mediolanum SpA, Host Hotels & Resorts, Inc., and Host Hotels & Resorts, L.P.

At the bottom, there is a 'News' section with a list of articles. The first article is 'Pensions Week: Supplement: Fiduciary management by any other name.' The second is 'Arab Investment Urbanization trails 83.1% of s price 6.1% below volume weighted price'. The third is 'Qatar Real Estate falls 3.7%, P/E improves to 5'. The fourth is 'Starhill is latest Reit to take rights route'. The fifth is 'Buyers through showflats'.

Select an industry

- 1 Under the **Industry** tab, type in a keyword to locate an industry sector.
- A As an alternative to **Dow Jones Industry** codes, select **SIC**, **NAIC** or **NACE** industry classification and search by **Name**, **Description** or **Code** number.
- 2 On the **Industry Lookup Results** page, select the appropriate industry to display the snapshot.

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- 3 The **Discovery pane** and **News** areas show which companies, subjects and other industries have been mentioned in relation to this sector. Select the charts to view the articles.
- 4 **Peer Comparison** shows which companies rank at the top or at the bottom of this sector by Sales, Employees or Market Cap.
- 5 Select **Analysis and Profiles** to view the latest reports from **Investext**, **Zacks Investment Research**, **Business Monitor International**, **Datamonitor**, **Dow Jones** and more.
- 6 Select **Add to Watch List** to set up an alert on this industry. Include themes and keywords if required.

The screenshot shows the 'Dow Jones Industry' lookup interface. At the top, there are radio buttons for 'Dow Jones Industry', 'SIC', and 'NAICS'. The 'SIC' radio button is selected. Below the radio buttons, there is a search box with the text 'Look up SIC Industries:'. A dropdown menu is open, showing 'Name', 'Code', 'Name', and 'Description' options. A list of industry categories is displayed, including Agriculture, forestry, Construction, Finance, insurance, and real estate, Manufacturing, Mining, Nonclassifiable establishments, Public administration, Retail trade, Services, and Transportation, communication, electric, gas, and utilities. A callout box with a blue circle and the letter 'A' points to the search box.