

Dow Jones Solutions for Sales & Trading

Delivering Institutional Sales and Trading Professionals the Market-Moving News They Need to Trade More Profitably



For traders, institutional sales and other financial professionals, speed and high-quality data mean performance and profit. But the right tools and information make all the difference. They need market, issue and corporate coverage that helps them identify and capitalize on events – breaking news on economic indicators, policies and companies – delivered through market-moving headlines, unique analysis and exclusive insight.

Selecting the right data sources and pipeline are critical to your success.

For more than 125 years, the editorial excellence of Dow Jones Newswires, The Wall Street Journal and Barron's has made Dow Jones the leading supplier of global business news, information and analysis. It's the source that financial professionals trust for news that moves markets. But we're much more than the financial community's real-time news organization of choice.

Dow Jones Solutions for Sales & Trading also provides innovative solutions to maximize investment.

We deliver relevant, timely, market-focused news and information directly into the critical applications used by traders, institutional salespeople, portfolio managers, quantitative analysts and risk managers. And our flexible delivery options - from desktop solutions to direct feeds - let you receive Dow Jones information on the market data platforms or proprietary applications that work best for you.

We have global reach, renowned editorial credibility, ultra-low-latency delivery and strong industry partnerships.

This means you get a range of pioneering news and data services that provide a competitive and performance advantage. We help you:

- Be among the first to know by delivering breaking news and frequent scoops directly to you first via Dow Jones Newswires
- Make more profitable decisions with valuable insights that help you understand the impact of market-moving news
- Command a global perspective with comprehensive reporting and research on world markets and events
- Propel your algorithmic and electronic trading strategies with real-time news for faster and more reliable market decisions

Timing is everything. Milliseconds matter.

For electronic traders, fast, accurate real-time news delivered in an ultra-low-latency feed will help you make better market decisions and give you a decisive performance lead over the competition. Dow Jones Solutions for Sales & Trading helps you slash reaction times and achieve performance over benchmarks with a groundbreaking, ultra-low-latency feed – our fastest available – that can be integrated into your trading models with a minimum of human interaction.

Expert insight into all markets makes the difference in profitability.

With markets changing minute to minute, keeping perspective is a challenge. You need expertise and insight to help you recognize and stay on top of opportunities.

Dow Jones provides unique analysis, commentary and insight in every corner of the market – equities, foreign exchange, fixed-income, commodities, derivatives, energy, commodities - all delivered from an award-winning team of nearly 2,000 financial journalists reporting from more than 90 bureaus around the world.

The next frontier in trading has arrived.

Dow Jones Solutions for Sales & Trading is an unmatched provider of indispensable market-moving financial news and information products for institutional sales and trading professionals, ranging from desktop solutions to direct feeds for sales and trading applications.

Dow Jones also has the deepest archive available – up to 40 years – of consistently, uniformly, deeply coded news.

Whether it's trading off the news, monitoring event patterns to uncover opportunities, or having the flexibility of critical information delivered when and where you need it, Dow Jones empowers traders and institutional sales by providing news that moves markets and makes them more efficient, productive and profitable.

For more information about Dow Jones Solutions for Sales & Trading, email sales&trading@dowjones.com

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Solution	Description
Dow Jones News Service	The premier source of real-time, market-moving news and information for sales and trading professionals
Dow Jones Financial Wire	Comprehensive global equities coverage for a real-time edge in identifying trading opportunities and making decisions
Dow Jones Global Markets News	Sharpen trading performance in global equity markets with fast, comprehensive news, commentary and analysis
Dow Jones Economic Report	Real-time, extensive coverage and analysis of global foreign exchange, bond and money markets
Dow Jones Energy Service	A deep news source delivering actionable analysis and data for energy market participants
Dow Jones Commodities Service	A focused source of real-time news, data and analysis crucial to the commodities and futures markets
Dow Jones Capital Markets Report	A comprehensive, real-time news platform serving bond and currency traders
Dow Jones Elementized News Feed	Computer-readable, ultra-low-latency news for the fastest, most reliable trading decisions
Dow Jones News & Archives for Algorithmic Applications	The deepest, most comprehensive source of market-moving news for proprietary trading models
Dow Jones News Analytics	Transforming news into enhanced data such as sentiment, novelty and relevance
Dow Jones Calendar Live	The calendar solution for your intranet, customer portal or Web site that gives detailed event information in advance and real-time updates on the day
Dow Jones Factiva Select	A customizable news feed that enables customers to integrate the world's best global news and business information into their intranets and portals

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