


Dow Jones Media Relations Manager

Free Text Search

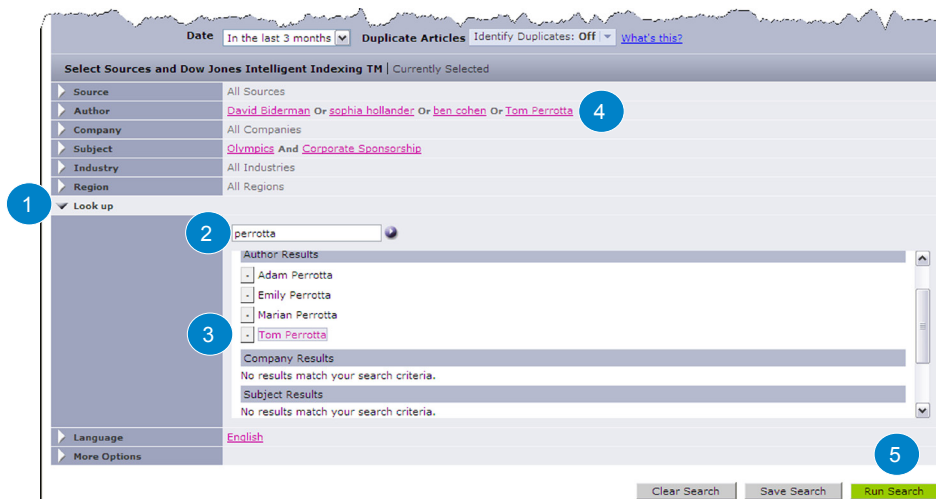
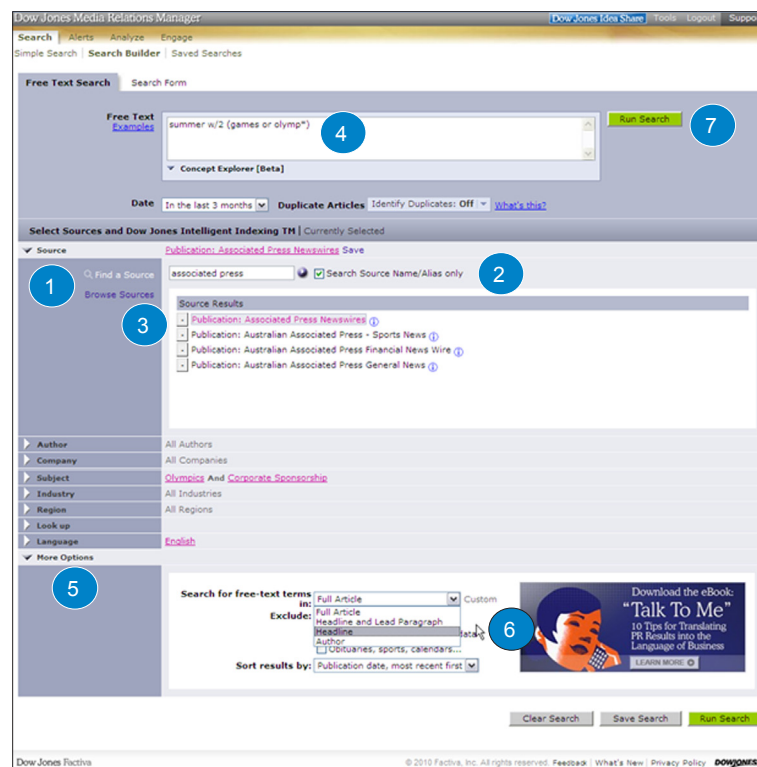
Use Free Text Search to explore our collection of traditional and social media sources. With Free Text search, you have full control to build precise searches using a combination of keywords and Dow Jones Intelligent Indexing™.

Selecting a Single Source



- 1 Select the Source category.
- 2 Enter the source name in the textbox and click .
- 3 Click the name of the source.

Searching by Headline

- 4 In the *Free Text* box, enter the terms that should appear in the headline.
- 5 Click *More Options*.
- 6 Select *Headline* from the *Search for Free Text terms* in drop-down menu.
- 7 Add any additional search criteria and click *Run Search*.



Search by Author and Dow Jones Intelligent Indexing™ terms











- 1 Click  next to Look up.
- 2 Enter your terms, journalist or blogger name in the textbox (e.g. Perrotta) and click .
- 3 Click the name of the Author or Dow Jones Intelligent Indexing™ term(s) you would like to add to your search.
- 4 Multiple indexing terms are automatically connected with OR. Click on OR to change it to AND. Double click on a term to exclude it.
- 5 Click Run Search.

Tip: For guided assistance in building complex searches, use the Search Form Tab.

Search Operators

connector/operator	User to identify items that contain....
and	All the words or phrases you enter. <i>technology spending and Canada</i>
or	One or more of the words you enter. <i>merger or acquisition</i>
not	Exclude items that contain these words. <i>software not spreadsheets</i>
same	Two words in the same paragraph. <i>vodafone same telecommunications</i>
atleastn	Words mentioned more than once. atleast5 <i>Microsoft</i> Note: not available for Alerts
() (Parentheses)	Group words together. <i>press releases and (university or instruction or courses)</i>
* (asterisk)	Words with multiple endings of any length. <i>telecom*</i> Note: You must enter at least three characters before using *, and * must be entered at the end of a word only.
w/n	Words adjacent to each other in the order specified, within a certain number. <i>wireless w/3 mobile</i>
near/n	Words near another word in any order, within a certain number. <i>Carrefour near5 retail sales</i>

Processing Options

Headline Display Option	
	Select All places checkmarks next to all articles on the screen. You can also check individual articles.
	View Selected will display your selections.
	Headlines with this icon will display articles that include images or graphics.
Article and Headline Display Options	
	E-mail Results will let you e-mail articles in a variety of formats (e.g. HTML or Text, Full Article or headline with link to full article).
	Format for Printing will open a new browser window with selected headlines or articles specially formatted for printing.
	Format for Saving will open a new browser window with selected headlines or articles in a text-only format.
	RTF will allow you to export headlines, articles and articles with a Table of Contents to your word processor.
	PDF will allow you to export headlines, articles or headline and articles with a Table of Contents in a presentation ready format.
	Use this flexible document format for saving and republishing articles in newsletters, intranets or other communication tools.
	Newsletter Builder lets you create and download Newsletters on the fly in many different formats to share throughout the organization. You can create up to 600 Newsletter editions with up to 100 items in each.

Tip: The following punctuation marks are optional: hyphens, periods, apostrophes, commas, and the slash (/) character. For example, entering "coca-cola" will retrieve the same results as entering "Coca cola."

Need More Answers? Log in to Media Relations Manager and click Support in the upper-right-hand corner for more answers, faster.